



Introduce the new 2740L 27-inch Open-Frame Touchmonitor



Product Overview

We are pleased to announce the new 2740L 27-inch full HD open-frame touchmonitor. The 2740L delivers a professional-grade large format display in a slim, integrated package. The 2740L is designed for use in public environments in applications like information kiosks, ticketing, gaming machines, self-service stations and digital signage. The touchscreen glass meets the UL 60950 "ball-drop" test for high impact resistance and durability.

The 2740L is available in two surface acoustic wave technology versions, IntelliTouch® single-touch and IntelliTouch Plus with multi-touch capabilities, supporting both Windows 7 and Windows 8. These pure-glass touchscreen technologies combine long-term reliability and drift-free stability with high-quality optics that preserves color purity. The bright, high contrast LED display offers a full HD cinematic-like experience to instantly grab and hold the user's attention.

The 2740L is intended to be an alternative to the 2639L and provides significant upgrades in design and performance, as well as a larger useful screen area within smaller outer dimensions. Measuring only 1.7-inches (43 mm) in thickness, the 2740L is less than half the depth of the 2639L. LED backlighting also allows for a slim mechanical design with narrow outside dimensions giving kiosk integrators an edge in developing the most aesthetically pleasing enclosure designs.

[Please refer to the brochures below for references.](#)

2740L Features

- 27" diagonal active matrix TFT LED-backlit LCD
- Active Display Area: 597.6 x 336.15 mm / 23.5 x 13.2 inches
- Dimensions: 632.2 x 373.4 x 42.6 mm / 24.9 x 14.7 x 1.7 inches
- 16:9 aspect ratio



- Full HD 1920 x 1080 native resolution. Other resolutions supported
- Brightness : Panel 300 nits; with touchscreen 270 nits
- Contrast ratio: 3000:1 typical
- Wide viewing angle: Horizontal: $\pm 89^\circ$; Vertical: $\pm 89^\circ$ ($178^\circ/178^\circ$ total)
- Touch technology: IntelliTouch (single-touch), IntelliTouch Plus (dual-touch) and non-touch
- Chemically strengthened glass (passes ball drop test)
- Video interfaces: VGA, DVI-D
- Typical power consumption: 38W, external power supply.
- Weight: 7.5 kg / 16.5 lb (unpackaged)
- Warranty: 3 years standard

Launch date: around August, 2013.

Also new 10.1" tablet PC will be launched soon.



We are pleased to announce the new Elo Tablet available in a 10 -inch form factor purpose -built for retail environments. The Elo Tablet is designed to help retailers enhance their customer experience and drive sales efficiency through a point-of -service (POS) and point-of -information (POI) platform that is portable, intuitive, reliable and secure.

Running Microsoft® Windows® and featuring an Intel® Atom™ processor with solid-state drive, the tablet has been purpose -built to support leading point -of -sale software environments and mobile POS (mPOS) initiatives embraced by leading retailers. This is a tablet with all the centralized management and security capabilities of the Windows environment, in a commercial form factor that reduces the theft risk. An integrated magnetic stripe reader, barcode scanning, removable battery and wireless printing / networking is housed in a form factor designed to withstand being dropped. A complementary docking station provides connectivity to a broad array of peripheral interfaces while also charging the main battery and an auxiliary batter pack simultaneously.

Elo Tablet Features

- Rugged & Connected
- Windows® / Intel® Architecture
- Integrated MSR, Barcode Scanner, and Smart Card Reader
- Docking station with battery charging location, Ethernet, 3 x USB, and VGA
- 10.1" PCAP touch screen
- 1366x768 LCD Display
- Designed for EMV
- Wi- Fi, Bluetooth, NFC and RFID
- Removable Battery
- Tablet connections: 1 x USB 2.0, Headphone Jack
- 18 months standard warranty, additional 18 months extended warranty available

For further details on our products, please feel free to contact us

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Marketing Department: Website: <http://www.touchscreen.com.hk>

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